16.3" Shelf Edge LCD Display

Shelf Edge LCD Display is the special application on shelf edge for smart retail solution. Considering the retail shelf environment, we will provide both shelf edge LCD kits and shelf edge LCD display with the android Wi-Fi player, which are specially designed for the shelf restricted space digital signage applications.

Shelf edge display is that the small bar display typically from 11 to 65 inch which are used for advertising, product information and merchandise presentation at shelf edge. The display has the built-in media player are economical choices for catching attention at point of sale, and it can turn your shop into a contemporary retail business to reinforce customers shopping experience. it's been successfully and commonly utilized in supermarket, retail shops and grocery stores, brand chain stores including pharmacy for immersive advertising and makes creating.
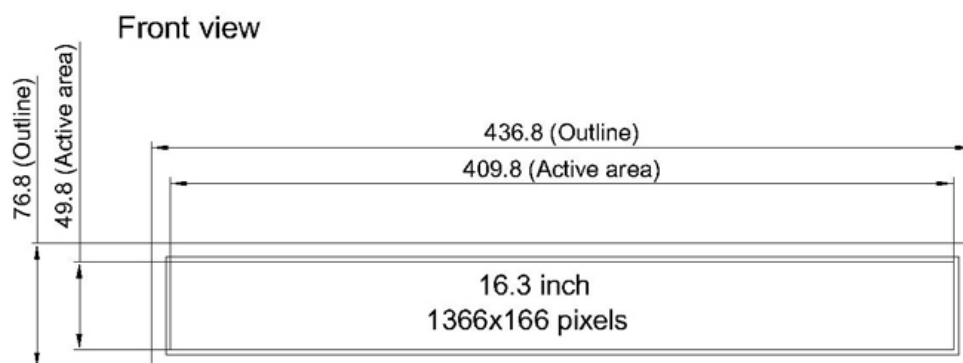
- Ultra-Wide aspect ratio
- Slim Bezel Bar LCD Design
- High Brightness
- Wide Viewing Angle
- LED Backlight and long-life time
- Low Power Consumption
- Anti-Shock & good quality
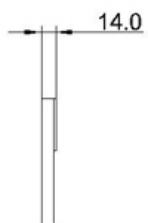- Smart advertising player

1. General Features

Model	Type	SR18.5-166	SR18.5-166MA	SR18.5-166MB
Display	Housing	/	Metal housing	Metal housing
	Size	16.3"	16.3"	16.3"
	Resolution	1366x166	1366x166	1366x166
	Active Area	410x50 mm	410x50 mm	410x50 mm
	Brightness	300 nits	300 nits	300 nits
	Contrast	1200:1	1200:1	1200:1
	Viewing Angle	160/160	160/160	160/160
	Color	16.7M	16.7M	16.7M
Inputs	Operating System	/	/	Android
	Interface	HDMI x 1, VGA x 1	HDMI x 1, VGA x 1	RJ45 x 1, USB x 1, Wi-Fi x 1
	CPU	/	/	ARM RK3368
	Memory	/	/	DDR-3, 1GB
	Storage	/	/	8G EMMC
Others	Power	12V, 10W	12V, 10W	12V, 10W
	Net Weight	1.3 kg	1.3 kg	1.3 kg
	Net Size	437x77x15 mm	437x77x30 mm	437x77x30 mm
	Appearance	/	Black/white	Black/white
	Installation	VESA holes	VESA hole (Shelf edge rack optional)	VESA hole (Shelf edge rack optional)

2. Mechanical Characteristics

Unit:mm

Front view

76.8 (Outline)

49.8 (Active area)

436.8 (Outline)

409.8 (Active area)

16.3 inch
1366x166 pixels

Side view

14.0

Back view